



MARCH 3RD, 2023

EMPLOYEE APPRECIATION DAY

Action Plan and Messaging

CEO, COO, & VICE PRESIDENTS

Your task is to share the vision, keep everyone rowing in the same direction.

Demonstrate your company values. Your appreciation should be to all the employees of the company.



DIRECTORS

Specifically reach out to show your appreciation to each and every person on your staff. Your group's collective responsibilities make huge impacts on the company.

MANAGERS

Your folks keep the wheels turning and products flowing. Showcase their accomplishments of productivity!

SUPERVISORS

The day-to-day happens with your direct reports. Thank them for keeping the daily activities going and always doing their part.

TEAM LEADS

There's no "i" in Team! Give praise for all the *collaboration* that makes for great results!



SALES AND BUSINESS DEVELOPMENT



This group likes rewards for results. Show gratitude for bringing in new customers, making sales, finding new opportunities, and pounding the pavement day in and day out! Customers pay the bills! Salespeople make it happen!

INDIVIDUAL CONTRIBUTORS

Let your coworker know how it feels to work with him or her. Work is a second family and kindness goes a long way! Be a supportive friend to a coworker.

HUMAN RESOURCES

The glue that oversees the company's most valuable asset - people. You set the stage for showing appreciation, especially on this day. Celebrate the day with gestures that are meaningful and lasting. Here's an effective way.



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